

## A message from Chris Grady

**Exciting news!** Athene was recognized as a top performer at the 2021 Structured Retail Product (SRP) Americas Indexed Insurance Awards ceremony held September 29. The forum recognizes carriers, distributors, index and other service providers that demonstrate excellence in fixed indexed annuity sales and performance.



The Athene team earned three awards this year beginning with “**FIA of the Year**” for Athene Performance Elite®, which recently received some significant product enhancements. Thanks to you, Performance Elite generated \$1.68 billion in sales in 2020 and was one of the top FIAs nationally.

We are especially honored to receive “**Best FIA Carrier,**” making this the third time we’ve received “Best Carrier” recognition since the inaugural event in 2017. The award reflects the committed efforts of our employees, distribution partners and index partners who work every day to serve our customers and provide the best solutions to meet their retirement needs.

In addition, we were recognized as “**Carrier Hedging Team of the Year**” for leadership in innovation, price competitiveness, client focus and after-sales support in fixed indexed annuities.

SRP maintains one of the world’s most comprehensive databases of structured products, with over 2 million product listings from nearly 3,000 companies representing sales of more than \$11 trillion. Its Indexed Insurance awards are based on SRP’s own independently verified data.

These honors recognize Athene’s performance, growth and leadership in the indexed annuity space and demonstrate our dedication to providing annuity solutions that help people retire with confidence.

We know this recognition would not be possible without your dedication to your clients and your business. We value your partnership which has been, and remains,

the foundation of our shared success. Thank you for your continued business and for sharing in these honors with us.

Sincerely,

A handwritten signature in black ink, appearing to read "Chris Grady". The signature is fluid and cursive, with a large, stylized initial "C".

**Chris Grady**

EVP and Head of Retail Sales

Athene USA

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Athene Performance Elite [GEN (09/15) NB, GEN10 (04/14), TBS15 (09/12)] Athene Performance Elite Plus [BONUS (04/17)] and Enhanced Liquidity Rider [ICC15 PEPR (11/14)] or state variations are issued by Athene Annuity and Life Company, West Des Moines, IA. Product features, limitations and availability vary; see the Certificate of Disclosure for details. Products not available in all states.



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