

FIXED ANNUITIES

The Lincoln Leader

SEPTEMBER 24, 2021 VOLUME 14, ISSUE 9

Lincoln OptiBlend® fixed indexed annuity – new indexed accounts featuring BlackRock global index

BlackRock Dynamic Allocation Participation accounts now available

The 1 Year and 2 Year BlackRock Dynamic Allocation Participation accounts are now available with new *Lincoln OptiBlend*® fixed indexed annuity contracts.

These two new indexed accounts are tied to the performance of the BlackRock Dynamic Allocation Index. This index seeks to deliver diversified global multi-asset exposure via a combination of strategic and tactical insights, aiming to achieve a stable and consistent return profile.

Lincoln OptiBlend® fixed indexed annuity offers the following interest accounts:

- 1 Year Fixed Account
- 1 & 2 Year BlackRock Dynamic Allocation Participation
 - BlackRock Dynamic Allocation Index
- 1 Year Fidelity AIM Dividend Participation
 - Fidelity AIM Dividend Index
- 1 Year S&P 500 5% Daily Risk Control Spread
- 1 Year S&P 500 Cap
- 1 Year S&P 500 Participation

The Fixed Indexed Annuity Product Reference Guide and an Indexed Account Q & A are available from <u>LincolnFinancial.com/industry professional</u> (login required).

View the <u>Client Brochure</u> and the <u>5-Year</u>, <u>7-Year</u> or <u>10-Year</u> product Fact Sheets reflecting the new indexed accounts, or <u>run an illustration</u> to learn more (<u>no</u> login required).

HEADLINES

BlackRock indexed accounts added to Lincoln OptiBlend®

BlackRock index adds additional diversification

Pending Tool Enhancements

Updated Product Disclosures

<u>Updated SPIA and DIA max</u> premium and issue ages

Review rate lock procedures

NIGO tip-Owner info

Reminder: Fort Wayne address

NAIC training requirements: <u>new CT</u>

Contact information

Check out our current rates or run an illustration (no login required).

Lincoln OptiBlend® indexed accounts offer diversification

New BlackRock Dynamic Allocation Index offers global view, other indices also available

The 1 & 2 Year BlackRock Dynamic Allocation Participation accounts available with new *Lincoln OptiBlend*® fixed indexed annuity contracts reflect performance tied to the BlackRock Dynamic Allocation index. This index provides a global allocation for your client's portfolio offering an additional opportunity for diversification.

The other indices utilized by the indexed accounts within *Lincoln OptiBlend* annuities reflect a mostly domestic view.

To highlight the importance of diversification, our new flier, <u>Global allocation to help diversify your portfolio</u>, takes a look at the cyclical nature of markets, and shows how an asset class that outperforms over a 10-year period might underperform over the next decade.

The chart below provides a brief description of the benchmark indices used by the *Lincoln OptiBlend*® indexed accounts.

Indexed Account	Benchmark Index / Inception	Strategy / Ticker / Website Reference		
1 & 2 Year BlackRock Dynamic Allocation Participation	BlackRock Dynamic Allocation Index Excess Return Index; includes dividends July 30, 2021	Index Excess Return Index; includes dividends The index seeks to deliver diversified global multi-asset exposure via a combination of strategic and tactical insights, aiming to achieve a stable and consistent return profile. BDYALVCX BlackBock Dynamic Allocation Index		
1 Year Fidelity AIM Dividend Participation	Fidelity AIM® Dividend Index Excess Return Index; includes dividends July 31, 2019	This is a rules-based index that employs a dynamic asset allocation approach that blends the characteristics of high dividend stocks with U.S. Treasuries which may help reduce volatility over time. FIDAIMDN http://go.fidelity.com/FADI		
1 Year S&P 500 5% Daily Risk Control Spread	S&P 500 Daily Risk Control 5% Index Total Return Index; includes dividends September 10, 2009	This index represents allocations to the S&P 500 Index (Tota Return) and an interest-earning cash component. The "5%" represents the volatility target of the index; the allocation to equity and cash is adjusted daily to maintain this target volatility. SPXT5UT https://us.spindices.com/indices/strategy/sp-500-daily-risk-control-5-usd-total-return-index		
1 Year S&P 500 Participation	S&P 500® Index Price Index; no dividends	This index is one of the leading measures of U.S large cap stocks.		
1 Year S&P 500 Cap	March 4, 1957	Several: ^GSPC, SPX, INX https://us.spindices.com/indices/equity/sp-500		

Explore how a *Lincoln OptiBlend*® fixed indexed annuity can help your clients with their accumulation and asset allocation objectives.

For full product and index disclosures, please refer to the Lincoln OptiBlend® fixed indexed annuity Fact Sheet.

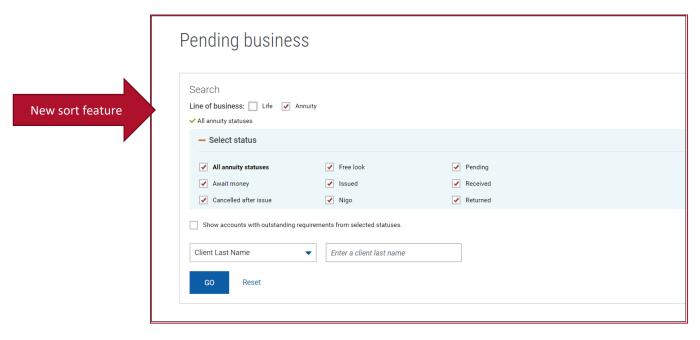
Improvements to the online pending business tool

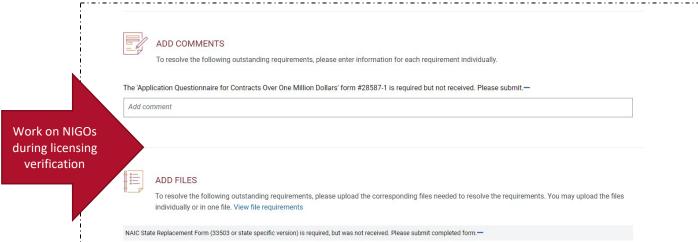
Web tool enhancements effective September 24, 2021

Lincoln is excited to introduce more improvements to the pending business tool for registered users of <u>LincolnFinancial.com</u>. These updates address common requests from producers, making it easier for them to find, sort and address issues and ultimately process their business faster and easier than before.

Enhancements to the pending tool include:

- Filter by line of business. Pending business can now be sorted by <u>life</u> and/or <u>annuity</u>, giving reps the ability to filter down to the status indicators for the line of business(es) they have selected.
- NIGOs are no longer "hidden" if the producer licensing is being verified. If a contract is not in good order (NIGO) due to pending licensing verification, producers will now be able to view and address any underlying issues.
- Updates to PDF and Excel exports. The "Issue State" was added to the report, making it easier for searching and tracking. The format for the reports have been updated as well.





Streamlined, consumer-friendly Product Disclosure Statements

Updated disclosures for fixed indexed annuity products coming in October

Beginning October 11, 2021, the new, enhanced Product Disclosure Statements will be available for new business. We have streamlined the Disclosure Statements and made them consistent between products and across most states.

Other enhancements include:

- Fewer pages with clear, concise language: in some instances, the Disclosure Statements have been condensed to 5 pages, down from 9 pages.
- The information is presented using tables, charts, and a sectional format, where possible.
- Clients can grasp the methods behind the indexed accounts without getting bogged down in the details and disclosures specific to the benchmark index.
- Clients can easily understand how to access the Account Value and any impacts of taking a withdrawal.

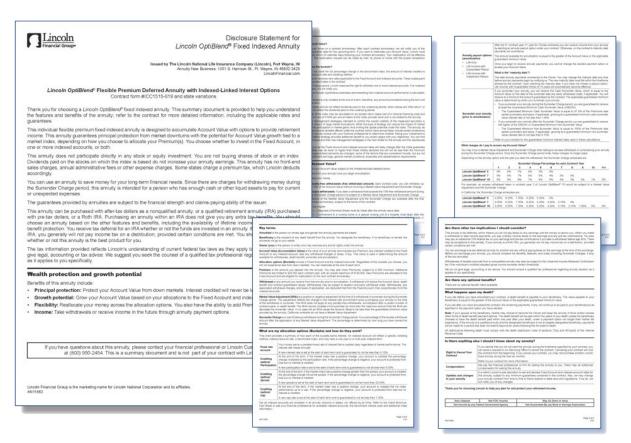
The new disclosures will be available in October for the following fixed indexed annuities (and other proprietary products) in all states except Idaho and New Jersey:

Lincoln OptiBlend® Lincoln Covered Choice®

Lincoln FlexAdvantage® Lincoln Covered Choice® Advisory

Lincoln Covered Choice® II Lincoln Core Capital®
Lincoln Covered Choice® II Advisory
Lincoln OptiChoiceSM NY

We anticipate implementing the Idaho and New Jersey disclosure enhancements in December and updated Product Disclosure Statements for fixed annuities early next year.



Updates to *Lincoln Insured Income*SM immediate annuity and *Lincoln Deferred Income Solutions*SM annuity issue requirements (reprint)

As of August 23, 2021

Maximum premium lowered to \$1M

The maximum premium limit is now **\$1M** (previously \$2M) for both *Lincoln Insured Income* Solutions single premium immediate annuity (SPIA) and *Lincoln Deferred Income Solutions* deferred income annuity (DIA).

Life only payout option - maximum issue age raised

The updated issue ages for "Life-only" payouts are as follows:

• SPIA	Nonqualified and qualified: Ages 15 through age 80
• DIA	Nonqualified, ROTH IRA and QLAC: Ages 18 through age 80 ; Qualified: Ages 18 through age 70

Reminder: review rate lock procedures prior to submitting new business

Rate lock may help during a time of fluctuating interest rates

Lincoln issues fixed indexed annuity contracts on the issue date following Individual Annuity Operation's (Annuity New Business) receipt of all premiums and paperwork in good order. "Good order" means that all required forms are properly completed and signed and the agent is properly licensed and appointed. Paperwork not in good order ("NIGO") will result in delays.

Check out what is needed to "lock-in" rates before a rate change. The Rate Lock Procedures for each product line are available from the Lincoln Forms Tool found on producer websites. Review the rate lock procedures for <u>fixed</u> indexed annuities (non-New York).

NIGO tip of the month

Owner Information — Section 3 on the Application

It is critical that the owner's information section be completed legibly and in its entirety, including the owner's Social Security number and date of birth. The client may prefer to use a P.O. Box; however, a physical address must be entered. Use the "Mailing Address" field to enter the P.O. Box.

Reminder: Fort Wayne Servicing Address Changed (reprint)

Confirm you are using the correct physical address for overnight mail

Please confirm/update your records to reflect the Lincoln servicing address:

Overnight Servicing Address (Updated)

Lincoln Financial Group Individual Annuity Operations 1301 South Harrison Street Fort Wayne, IN 46802-3425

Regular mailing address (No change)

Lincoln Financial Group P.O. Box 2348 Fort Wayne, IN 46801-2348

We are in the process of updating all forms and collateral. During this transition period if the prior address has been used, the mail will still be delivered to Lincoln. Thank you for your attention to this matter.

NAIC Annuity Transaction Model Reg - training required

Several states now require additional training; other states anticipated to follow

The NAIC has amended the Annuity Transaction Model Regulation to align with the best interest standard of care for annuity sales. As part of this Model Regulation, producers will need to complete additional training. Refer to the Frequently Asked Questions document for more information.

Producer training requirements for states who have adopted the 2020 NAIC Model

- **New annuity producers** are required to complete a four-credit training course that covers the new requirements.
- Existing producers who have previously completed a four-credit training are required to complete a new one-credit training course (a new four-credit course will also meet the requirement). Completion of this training is required within six months after the effective date of the Model Regulation in each state.
- All Producers: Product-specific training will continue to be a requirement for new and existing producers prior to solicitation of an annuity product.

Note: Where Lincoln is conducting the suitability review, the Acord 660 form or "Appendix A", ("Insurance Agent (Producer) Disclosure For Annuities") is required with the application in states that have adopted the new NAIC Model Regulation. If this form is missing from applications received after the Effective Date of that state's adoption, the business will be deemed Not in Good Order (NIGO).

The new state-approved NAIC courses are currently available on vendor sites and will be accepted immediately.

Current state adoptions: new for Connecticut

The following states have recently adopted the revised NAIC Suitability in Annuity Transaction Model Regulation. Producers soliciting annuities in these states will need to complete the general annuity and product-specific training. State-specific requirements are shown below:

State	Effective Date	General Annuity Deadline if licensed prior to effective date	General Annuity Deadline if NOT licensed prior to effective date	Product-specific (carrier training) deadline	Reciprocal
Alabama	1/1/2022	6/30/2022	Prior to Solicitation	Prior to Solicitation	Yes
Arkansas	7/8/2021	1/1/2022	1/1/2022	1/1/2022	Yes
Arizona	1/1/2021	6/30/2021	Prior to Solicitation	Prior to Solicitation	Yes
Connecticut	3/1/2022	8/31/2022	Prior to Solicitation	Prior to Solicitation	Yes
Delaware	8/1/2021	1/31/2022	Prior to Solicitation	Prior to Solicitation	Yes
Idaho	7/1/2021	12/31/2021	Prior to Solicitation	Prior to Solicitation	Yes
lowa ¹	1/1/2021	6/30/2021	Prior to Solicitation	Prior to Solicitation	Yes
Maine	1/1/2022	6/30/2022	Prior to Solicitation	Prior to Solicitation	Yes
Michigan	6/29/2021	12/29/2021	Prior to Solicitation	Prior to Solicitation	Yes
Montana ²	10/1/2021	3/31/2022	Prior to Solicitation	Prior to Solicitation	Yes
Nebraska ³	7/1/2021	12/31/2021	Prior to Solicitation	Prior to Solicitation	Yes
North Dakota	1/1/2022	6/30/2022	Prior to Solicitation	Prior to Solicitation	Yes
Ohio	2/14/2021	8/14/2021	Prior to Solicitation	Prior to Solicitation	Yes
Rhode Island	4/1/2021	9/30/2021	Prior to Solicitation	Prior to Solicitation	Yes
Texas	9/1/2021	12/31/2021	Prior to Solicitation	Prior to Solicitation	Yes
Virginia	9/1/2021	2/28/2022	Prior to Solicitation	Prior to Solicitation	Yes

¹ lowa: Producers who intend to sell fixed and variable indexed annuities in lowa will need to complete a four-credit indexed product training course.

Future state adoptions

The following states are pending adoption of the 2020 NAIC Model (others may follow): Kentucky, Maryland, and Pennsylvania.

The Annuity Education Requirements 50-State Chart includes this new requirement, and is available by logging onto LFD.COM > GUIDELINES AND EDUCATION > COMPLIANCE GUIDELINES. Updates will be published on a continual basis as states adopt the 2020 NAIC Suitability in Annuity Transaction Model Regulation.

² Montana: Requires producers to have securities license if recommending the distribution of a security (including a variable annuity).

³ Nebraska: Compliance Training Effective date, 7/1/2021. Regulation Effective Date, 1/1/2022.

Looking for an article?

The Index of Articles for past issues of the Fixed Annuity Lincoln Leader can be found on the Lincoln Leader archive page of producer websites.

Products and features subject to state availability.

Certain products are only available in select distribution channels. Check your selling agreement for availability.

Not a deposit Not FDIC-insured Not insured by any federal

government agency

Not guaranteed by any bank or savings association May go down in value

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LCN-3778255-092021



Fixed annuity contact information

Sales Desk

Compensation

Product questions/ Sales ideas/ Illustrations/ Website training

Producer Solutions

Appointments/ Contracting/

Operating hours: 8:00 a.m. - 6:00 p.m. ET

Operating hours: 8:00 a.m. – 7:00 p.m. ET

Annuity Sales Desk Agent Use Only

Sales Desk: 888-895-4830, Option 2

FixedAnnuitySales@LFD.com

Appointments/Contracting

Call Center: 800-238-6252, Option 1, Option 2

New Contracting Paperwork Submission:

Contracting@LFG.com Fax: 603-226-5311

NAIC Training Questions:

AskAnnuityNAIC@LFG.com

Appointment Status Updates:

LicensingStatus@LFG.com

Compensation

Call Center: 800-238-6252, Option 1, Option 1

Commissions@LFG.com

FAX Numbers

New business: 260-455-0271 (fax) Post-Issue: 260-455-0263 (fax)

Pre-Issue Good Order (GO) Team

Contact the appropriate New Business Case

Coordinator

Forms Submission

AnnuityForms@LFG.com

Overnight Servicing Address

Lincoln Financial Group Individual Annuity Operations 1301 S Harrison St., Ft. Wayne, IN 46802-3425

Servicing Address

Lincoln Financial Group

P.O. Box 2348

Fort Wayne, IN 46801-2348

Contact Centers

New Business

and Post-Issue

Operating hours: 8:30 a.m. - 5:00 p.m. ET

For agent/client use

Operating hours: 8:00 a.m. - 6:00 p.m. ET

Fixed and Fixed Indexed Annuity

888-916-4900

Lincoln Insured Income, Lincoln Deferred Income Solutions, Lincoln SmartIncome and annuitization:

800-487-1485 x8529

Lincoln Long-Term Care: 877-534-4636

Lincoln fixed, fixed indexed and income annuities are issued by The Lincoln National Life Insurance Company (Lincoln), Fort Wayne, IN. The Lincoln National Life Insurance Company does not solicit business in the state of New York, nor is it authorized to do so. Contractual obligations are subject to the claims-paying ability of The Lincoln National Life Insurance Company.

Contracts sold in New York are issued by Lincoln Life & Annuity Company of New York (Lincoln), Syracuse, NY. The contractual obligations are subject to the claims-paying ability of Lincoln Life & Annuity Company of New York.