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Subject: PNLIC - Principal IUL Flex II available in Delaware effective Dec. 1



New IUL Flex II state approvals

Great news! Beginning December 1, 2017, you can offer Principal Indexed Universal Life Flex IISM (IUL Flex II) to clients in Delaware.

With its lower policy charges, IUL Flex II provides clients with cost-effective coverage and more efficient growth of cash value. And you get bigger sales opportunities in a growing IUL market.

Review the [product profile](#) to see why it's a great solution for cost-conscious clients who want greater growth opportunities than fixed-rate products offer. Then check out [this comparison](#) to see how less expense can create more potential.

Start selling today!

1. View [state approvals](#) and [transition guidelines](#).
2. Visit our [website](#) for complete product information and marketing materials.
3. Contact me with any questions.

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