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**To:** Resource Support <[resourcesupport@crump.com](mailto:resourcesupport@crump.com)>

**Subject:** ILIC - Lifetime Builder Elite - Transition Guideline - Reminder

Attached are the transition guidelines on Lifetime Builder to Lifetime Builder Elite. Please take note of the state of California.

Thank you for your business and partnership!

**BB**

**“make it a great week!”**

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# Welcome to **Lifetime Builder ELITE** – advanced IUL, built for **LIFE**

## **Transition Rules for Lifetime Builder and Lifetime Builder Elite**

On November 20, Lifetime Builder Elite will replace Lifetime Builder in approved states (all states where Lifetime Builder is currently available except CA\*). **The earliest application signed date that will be accepted for Lifetime Builder Elite is November 20, 2017.**

### **Important Dates for final applications for Lifetime Builder (all states but CA)**

These deadlines apply to applications for Lifetime Builder and related versions of riders, including the Early Cash Value (ECV) rider.

- **November 30:** Last day Lifetime Builder applications can be **signed**
- **December 8:** Last day Lifetime Builder applications can be **received** in the Home Office
- **January 31:** Last day for Lifetime Builder policies to be **issued**

**Please Note:** If you currently have a Lifetime Builder application in the underwriting process and would like to change that application to Lifetime Builder Elite, please submit a cover letter and Lifetime Builder Elite illustration to our New Business team. If the policy has already been underwriter approved, Issue Instructions will be sufficient.

At time of deliver your policy will have an Amendment for the new product which will need to be signed by you and your client(s). If you have any questions, please contact New Business at 855-887-4487, option 1.

\*California is the only state that has not yet approved Lifetime Builder Elite. Once California approves Lifetime Builder Elite, we will communicate a transition schedule to make the new product available in that state. In the meantime, Lifetime Builder will remain open for sales in California.