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To: Resource Support <resourcesupport@crump.com>

Subject: PNLIC - FW: Principal IUL Flex II and UL Flex III available in California May 1

For bulletins

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New approvals in California

Great news! Beginning May 1, 2018, Principal Indexed Universal Life Flex IISM (IUL Flex II) and Principal Universal Life Flex IIISM (UL Flex III) will be available to illustrate and sell in California.

When your clients are looking for flexible, cost-effective coverage and efficient cash-value growth, these products can provide a great solution.

- For those that want a little greater growth potential, **IUL Flex II** could be a good fit. See how it **stacks up** against other IUL products.
- When the certainty of fixed interest rate crediting is more appealing, **UL Flex III** fits the bill. Check out **how it compares** to other products in the market.

Start selling today!

1. View transition guidelines: [IUL Flex II](#) and [UL Flex III](#)
2. Visit our [website](#) for complete product information and marketing materials.
3. Contact me with any questions.

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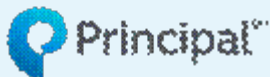
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