

**From:** Jacobson, Nathan (Allianz Life Insurance Company of N) <Nathan.Jacobson@allianzlife.com>  
**Sent:** Friday, July 20, 2018 12:27 PM  
**Subject:** Allianz Life ApplyNow promotion details! Submit life insurance business through ApplyNOW and GET REWARDED!

**Importance:** High

Good morning!

Per the announcement just made by Jason Wellmann, I wanted to follow-up with the details on the life ApplyNOW promo for life insurance business that launches on Monday, July 23rd. We will be sending a communication to agents on Monday the 23<sup>rd</sup> with the promotion details. Please let me know if you have questions or concerns!

Because electronic applications are the most efficient way for your agents to submit their business - and for us to process it, your agents will receive an **additional 5% compensation of target premium** for issued life insurance policies that are submitted through Apply**NOW**.

OFFICIAL PROMOTION RULES:

- Promotional period: Policies must be submitted through Apply**NOW** between 7/23/2018 – 12/31/2018, and issued by 6/30/2019.
- The life insurance policy must be submitted through Apply**NOW**, issued, stay in force past the free look period, and be in force as of the compensation payment date.
- Split policies count toward one issued application.
- Promotion applies to any Allianz Life Insurance Company of North America (Allianz) life insurance product available on Apply**NOW**.
- Payments will be made on a monthly basis during the promotional period.
- Agents must remain actively contracted with Allianz and in good standing through the payment date to participate.
- Current chargeback rules will apply to promotional payments.
- The incentive will be reported on agent's 1099 tax form.
- Void where prohibited. Not available in New York.
- Allianz reserves the right to terminate, amend, or modify the program at any time.
- Sponsor: Allianz Life Insurance Company of North America, 5701 Golden Hills Drive, Minneapolis, MN 55416-1297.
- For your registered representatives, broker-dealer approval of Apply**NOW** submissions and incentive compensation is required.

Drive your agents to submit their business today with Apply**NOW**, and call or e-mail me if you have questions about this exciting incentive! Thank you for your business and partnership!

Sincerely,

Nathan Jacobson  
Vice President, National Sales  
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**Allianz Life Insurance Company of North America** | [www.allianzlife.com](http://www.allianzlife.com)

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