From: National Life Group <nlgrouplifeandannuity@nationallife.com>

Sent: Wednesday, August 08, 2018 2:36 PM

To: Resource Support

Subject: Introducing FIT Secure Growth





Introducing FIT Secure Growth

CONSUMER NEED

Safety and Security

Many customers today are looking for safe and secure places to save for their retirement with the potential to earn more interest than current rates offer.

Let's look at how FIT Secure Growth can help Barbara become **FIT**...Financially Independent for Tomorrow.

Barbara, 38, recently left her old job, has a \$50,000 balance in her old 401(k), and had been saving \$200 a month. She knows that between Social Security and pension from her former employer she will have enough to cover her day-to-day expenses if she waits to age 65 to claim Social Security. However she wants to retire at 60 and was planning on self-distributing the 401(k) to allow her to wait until 65 to start Social Security.

INCOME SOLUTION



Maximum Upside Interest Crediting Potential for long-term accumulation

- Greater than 10 years until retirement
- Looking for strong upside interest crediting potential
- Client can self-distribute money in retirement



Download the FIT Secure Growth
Consumer Brochure

FIT Secure Growth as an IRA is the perfect vehicle for Barbara. Because it's flexible, she can roll over her \$50,000 and save \$200 a month to safely build a bucket of money that will allow her to increase her Social Security Benefit.

The FIT Retirement Series is available for sale in all states except CA, DC, DE, NJ, NY and OR. California is anticipated in early 2019. All four products are conditionally approved by Equity Services Incorporated (ESI) and we will keep you informed as we learn more very soon.

TRAINING

Register for a Webinar to learn more about the exciting new FIT Retirement Series.

All times are Eastern:

- August 10 10:30 am
- August 13 10:30 am
- August 14 4:30 pm/Mandarin
- August 15 2:30 pm
- August 17 10:30 am
- August 20 10:30 am
- August 22 2:30 pm and 4:30 pm/Mandarin
- August 24 2:30 pm



- August 27 10:30 am
- August 29 2:30 pm
- August 31 2:30 pm
- 10:30 am 2:30 pm 4:30 pm/Mandarin

View the Full Training Calendar to Register

Get Ready to Sell

Make sure you are ready to sell these new products by completing your required training:

- 1. Log into your National Life Group portal
- 2. Hover over Training/Product and select *Annuity*
- 3. Once on the Annuity screen select *Products Training*
- 4. On the Annuity Products Training page click on *Indexed Annuity Products* and read the document
- 5. Click on the box attesting you reviewed the information

Product training must be completed prior to your first solicitation.

RETIREMENT SOLUTION

The Cost of Waiting

Time is the single most important differentiator of retirement planning. Where time is limited, a fixed indexed annuity can provide accumulation with protection from market downturns.



Haven't Lost a Penny

Top 10 Reasons to Purchase a Fixed Indexed

Annuity from National Life Group

The FIT Retirement Series is designed to help you deliver the best FIT based on the unique needs of each client.

Got Questions?

Visit the <u>FIT Retirement Series Site</u> or Contact National Life Group Sales Desk at 800-906-3310

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