
From: Malley, Brooke <Brooke.Malley@AmericanNational.com>

Sent: Friday, April 28, 2023 9:02 AM

To: Malley, Brooke <Brooke.Malley@AmericanNational.com>

Subject: American National - Life Updates

Good Morning and Happy Friday,

Our refreshed Performance IUL has been live for nearly a month now and we have been receiving some fantastic feedback. As a reminder, the refreshed product updates are below:

- **New Performance IUL improvements include:**

- Increased Income
- 25 bps Interest Bonus added to all interest crediting strategies
- CVAT now available (Please see attached PDF on CVAT vs GPT usage-I have received some questions on how to get more cash in without hitting MEC and this is critical!)
- No-Lapse and Surrender Charge periods extended from 10 to 15 years
- Targets increased 20%

Please Note: No change in California. CA producers will continue to use the current product (IUL19) until otherwise communicated. Expert App and illustrations will reflect correctly by state.

- **Cash Bonus Incentive available for Q2!** Agents can earn up to \$2,500 in bonuses for Signature Performance IUL paid policies. Eligible policies must be submitted between 4/3/23 and 6/30/23 and be paid and remain in force through 7/14/23 to qualify. Additional incentive details can be found within the attached "Q2 Go for the Gold" flyer.

You asked for it and we are listening! Below please find links to sign up for LIFE PRODUCT trainings for both GUL and IUL. Agents and office staff also welcome to join!

MAY

09

1 p.m. CST

Signature Guaranteed Universal Life (SGUL) Product Training

[RESERVE A SEAT](#)

MAY

10

1 p.m. CST

Newly Enhanced Signature Performance IUL Product Training

[RESERVE A SEAT](#)

As always, I appreciate your business. Please don't hesitate to contact me with any questions or concerns!

Best,



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