



Athene **Accelerate**
DRIVE YOUR BUSINESS FORWARD



November 2022



Closing the Gender Gap in Social Security Income

How an Athene annuity can help women take control of

their retirement

Do you realize women typically earn less monthly income from their Social Security benefits, but they tend to rely on them more heavily? Find out why Rod Mims, Senior VP of National Sales at Athene, tells Bloomberg this asset can help women take control of their retirement.

[Read the full article](#)

Ideas you can use to grow your business

Access Athene's online content hubs for valuable information and tips.

For you...



Help your clients overcome behavioral biases about annuities

A majority (57%) of pre-retirees in America worry about outliving their money. Discover solutions for overcoming 10 behavioral biases that may keep some clients from buying an annuity and a financially secure retirement.

[Read More »](#)



Keep your goals on track with a year-end checklist

As the year winds down, it's a great time to think about how you want to grow your business. Get started with our 7-step year-end checklist.

[Read More »](#)

[View our Insights hub](#)

For your clients...



Give yourself a year-end financial checkup — *with this checklist*

As the year winds down, many of us think about building a list of New Year's resolutions, like losing weight or taking care of that overdue medical checkup. But there's another kind of checkup clients need to think about doing before another year slips away — a year-end financial checkup. Share this 8-step review with your clients.

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[View our Smart Strategies hub](#)

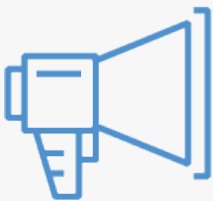


4 financial tips for the sandwich generation

If your clients have financial or care responsibilities for both their children and their aging parents, they're in the sandwich generation. Share these 4 financial tips to help them manage their finances and stress levels.

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Online resources



5 High-Value Retirement Planning Conversations to Have Before Year-End

Webcast

Nov. 8 - **today only**

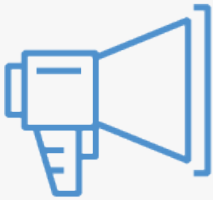
11:00 a.m. CT

Don't miss your chance to hear America's "IRA Expert," Ed Slott, share advanced tax strategies you can use to help your clients get the most out of their retirement savings. In his trademark style, you'll get easy-to-understand, actionable advice about:

- Planning for the end of the stretch IRA
- Estate and gift planning strategies with looming Tax Reform
- Much more

There's still time to sign up!

[Register for webcast](#)



CONNECT with Athene: How to find and use Athene Resources

Webcast

Nov. 15

11:00 a.m. CT

Did you realize working with Athene gives you access to a complimentary bank of valuable resources you can use to help grow your business and prepare clients to retire with confidence?

Join two Athene experts walk through and demo exclusive tools, tips and information on Athene CONNECT, including our:

- Growing libraries of searchable, shareable content
- Thought leadership to attract business and deliver insights
- Toolkits for your practice ... and more

[Register for webcast](#)

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Additional Resources

Looking for valuable up-to-date content that's created with you



and your business in mind? Join Athene for Producers on LinkedIn. Connect with us to take your business to the next level and help make your clients' retirement dreams a reality.

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