

**From:** Albert, Sara  
**To:** [Dittrich, Ralph](#); [Patterson, Jason](#); [Bonner, Corinne](#)  
**Cc:** [Ploch, Andrea](#)  
**Subject:** 15% Increase in Target Premiums on Nationwide IUL — in New York only — starts Aug. 13, 2018  
**Date:** Monday, July 30, 2018 8:55:44 AM  
**Attachments:** [image003.png](#)  
[image004.png](#)

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## Targets increasing 15% on Nationwide YourLife IUL in New York

Effective on policies issued Aug. 13, 2018 or later — in New York only

Nationwide is committed to offering IUL solutions to your New York advisors and their clients. With that in mind, I am delighted to let you know we are increasing target premiums on Nationwide YourLife® IUL for policies issued in New York. This is a very competitive product with features that will serve your advisors and their clients well.

**We will be notifying advisors in New York about this change starting Aug. 10, 2018.**

*Here are the details*

- **Product:** Nationwide YourLife Indexed UL
- **Change:** 15% increase in target premiums – on policies issued in New York only
- **Policy issue dates for new target premiums:**
  - *Aug. 13, 2018 or later:* New target premiums in effect
  - *Before Aug. 13, 2018:* Old target premiums in effect (even for backdating)

We appreciate your partnership on Indexed UL — especially in the state of New York. Please contact me if you have any questions.

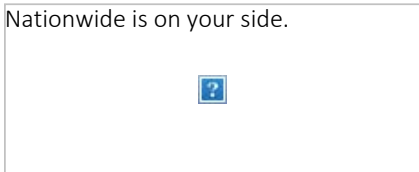


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**Sara Albert**

Relationship Consultant, Key Accounts  
Integrated Relationship Strategies  
614-249-2607  
[sara.albert@nationwide.com](mailto:sara.albert@nationwide.com)