

From: North American Annuity Division <reply@marketing.northamericancompany.com>
Sent: Friday, February 11, 2022 11:35 AM
To: Resource Support
Subject: [NEW] Model Reg requirements in Connecticut

Categories: Bulletins

To view this email as a web page, go [here](#).

Annuity



Home office update

Attention Connecticut producers

NAIC Model Regulation 275 requires sales process changes

EFFECTIVE DATE: Mar. 1, 2022

TRAINING REQUIRED BY: Sept. 1, 2022

For all new business written in Connecticut, a new annuity standard of care rule becomes effective on the dates listed above. This new “best interest” standard, which replaces the old suitability standard, includes several substantive changes to both producer obligations and supervising insurer obligations. These changes will impact the sales process - including new point-of-sale form requirements, producer disclosures, and documentation obligations.

We've developed a Compliance Blueprint to help you understand your new obligations and summarize the new business requirements. Included with the Compliance Blueprint is the Doing Business With North American Blueprint. This Doing Business Blueprint is intended to be a “cheat sheet” of sorts for you to refer back to as you are getting comfortable with your new compliance obligations. [Get these valuable resources now.](#)

The following video from Kevin Mechtley, Vice President-Legal & Director of Government Affairs, focuses on the model itself. There may be slight state variations so watch your email for notifications.

[Watch now](#)

Microsite

Our microsite offers [resources](#) you'll need to navigate the new regulation.

Resources

Find training resources through [RegEd](#).

To avoid delays in your business, complete training by the dates below and send us certification that you've taken training.

Connecticut: complete training before Sept. 1, 2022

Use [secure document upload](#), the quickest, easiest way to get us your certification.

Required forms (also found on our microsite)

NEW in Connecticut - [Best Interest Attestation Form](#)

NEW in Connecticut - [Producer Disclosure Form](#)

[Consumer Profile Form](#)

[Comparison and Disclosure Form](#)

(No change to the current AR, FL, NV comparison forms)

Questions? Call Sales Support at **866-322-7066**.

NorthAmericanCompany.com

FOR FINANCIAL PROFESSIONAL USE ONLY. NOT TO BE USED FOR CONSUMER SOLICITATION PURPOSES.

Sammons Financial[®] is the marketing name for Sammons[®] Financial Group, Inc.'s member companies, including North American Company for Life and Health Insurance[®]. Annuities and life insurance are issued by, and product guarantees are solely the responsibility of, North American Company for Life and Health Insurance.

34635Z-TR-HTML | PRT 2-22

This email was sent to resourcesupport@crump.com by North American Company for Life and Health Insurance[®]

8300 Mills Civic Parkway | West Des Moines, IA 50266

You are receiving this email as an active agent with North American Annuity Division. You will continue to receive service-related email communications from the Annuity Division, such as: important rate changes, field announcements, form changes, and other service-related business communications. To re-subscribe to non-service emails or change your email preferences visit the [Preferences Center](#)

[Privacy notice](#) | www.NorthAmericanCompany.com | [A.M. Best Rating](#)