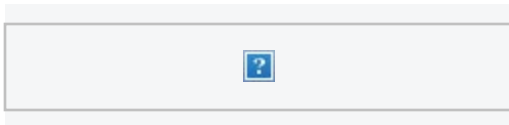

From: Ron Sarra <Ron.Sarra@symetra.com>
Sent: Friday, June 16, 2023 11:54 AM
To: Ron Sarra <Ron.Sarra@symetra.com>
Subject: Swiftterm enhancement.

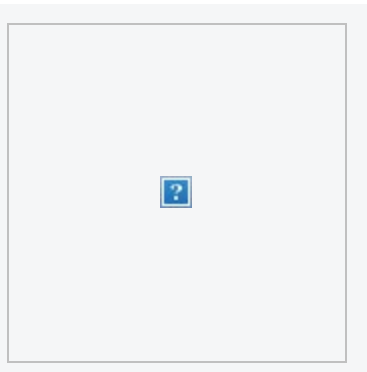
I wanted to make sure you saw this update to SwiftTerm.
Have a great weekend!



Symetra Life Insurance Company

SwiftTerm® Enhancements

Expanded build criteria and fewer labs



We're always fine-tuning our products and processes to ensure we're not just meeting the needs of you and your clients, but exceeding them. Based on your feedback, we've made some improvements to our SwiftTerm® digital platform's underwriting process.

You asked, we answered: Expanded build criteria and fewer labs

Great suggestions! Here's what we've done:

- SwiftTerm's build criteria guidelines have expanded, so your clients can receive even better rate classes than before. The new criteria is more aligned with other carriers in the instant or accelerated underwriting space—and even better in certain scenarios.
- Over 70% of submitted SwiftTerm applications will now go through our instant coverage or accelerated underwriting paths—that means no labs, no doctors, no needles, no fluids and no tele-interviews.¹

Expectations exceeded? We think so, but don't take our word for it. Check out what others are saying about the SwiftTerm platform.

“The SwiftTerm term life product is invaluable in providing clients with a fast and efficient way to acquire much-needed life insurance, while alleviating concerns about discussing personal health history and preserving vital producer-client relationships.”

— Daniel K.

Build your book of business and boost your insurance sales with Symetra SwiftTerm today.

[Learn more about our automated application process \(PDF\)](#)

For more information about SwiftTerm and our recent enhancements, contact your regional vice president or the Symetra Life Sales Desk at 1-877-737-3611 or lifesales@symetra.com.

alt_text



Related Links

- › [SwiftTerm Microsite](#)
- › [Our Product Suite](#)
- › [Symetra At-A-Glance \(PDF\)](#)
- › [About Us](#)
- › [Press Room](#)

Symetra Social Impact

Our corporate social responsibility program, [Symetra Social Impact](#), is designed to strengthen communities, engage employees and support a sustainable future for our planet.



Symetra SwiftTerm is a term life insurance policy issued by Symetra Life Insurance Company, 777 108th Ave NE, Suite 1200, Bellevue, WA 98004. Policy form number is ICC20_LC1 in most states. Not available in all U.S. states or any U.S. territory.

Guarantees and benefits are subject to the claims-paying ability of Symetra Life Insurance Company.

This is not a complete description of the Symetra SwiftTerm product. For a more complete description, please refer to the policy.

The testimonial in this material is provided by Daniel K (producer) and not Symetra Life Insurance Company and its affiliates.

¹As of May 22, 2023.

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6/23

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