



To our distribution partners:

We're pleased to inform you that we were able to negotiate a deeper discount on the CLTC designation courses. The new discount is now \$400 off, not \$200. This discount cannot be combined with other discounts or offers. This discount is only available through 7/31/23.

Holiday schedule: both Thrivent and Newman Long Term Care will be closed Memorial Day.

Thank you,

Craig Roers

Head of Marketing

Newman Long Term Care (A Thrivent company)



Save \$400 on the CLTC designation

Thrivent believes in the benefits of being Certified in Long-Term Care. This program is designed to help you have better extended care discussions with your clients.

We have negotiated **an exclusive \$400 discount code** for those looking to invest in themselves and increase their long-term care sales.

Discount code

The discount code is **THRIVENT** (This code will expire on 7/31/23).

Upcoming classes

Live Master Classes (via Zoom in 4 half-day sessions)

Students must attend all four sessions to complete the course.

- [6/5, 6/6, 6/7 and 6/8](#)

On-demand eCLTC training (same training, but at your pace)

A promotional graphic for the CLTC (Certification for Long-Term Care) Summer Savings program. The graphic has a blue and white color scheme with a beach background. It features the CLTC logo at the top left, which includes a small icon of a person and the text "cltc Certification for Long-Term Care". To the right of the logo, it says "Summer SAVINGS". Below this, a large yellow box contains the text "Save \$400 on eCLTC tuition! YOUR SPECIAL RATE: \$880". Below the yellow box, it says "Use Coupon Code: THRIVENT" and "Enter Coupon Code right before payment. Coupon Code expires July 31, 2023." Below this, it says "Regular Price: \$1280.00". The main heading is "Earn the No. 1 Designation in the Long-Term Care Industry". Below this, it says "What is eCLTC?" and "eCLTC is an alternative to attending the live Master Class and includes 24 online learning modules designed to help students prepare for the exam." Below this, it says "Here's what you will learn:" and lists five bullet points: "The exclusive CLTC philosophy of how to engage clients in a discussion about long-term care that completely eliminates the debilitating objections that your current presentation creates.", "How to create a plan to protect your client's family from the emotional, physical and financial consequences of providing long-term care.", "How to position long-term care insurance as an essential tool that funds the plan.", "How to overcome every financing objection, including: self-funding (with an emphasis on the affluent), Medicare, Medicaid, and the VA.", and "Selling scenarios and case studies that give you the tools you need to immediately increase production." At the bottom left, it says "thrivent" with a small icon of a person. At the bottom right, it says "MORE INFO" with a small icon of a person. Below this, it says "For CLTC questions, contact MAX BREWER mbrewer@cltc.com 954.227.8566 or 877.771.2582 Ext. 1515". At the very bottom, it says "For licensed insurance agents and financial advisors only - not for use by general public."

[More Details](#)

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Newman Long Term Care - A Thrivent Company