



To our BGA Distribution Partners:

We are excited to officially announce the launch of Caregiver Resources from Dari by Homethrive, a new member benefit from Thrivent. This new service was designed to help caregivers better keep the care recipient at home. Behind Dari is a team of licensed, credentialed experts—called Care Guides. This benefit is available to anyone who is a member with Thrivent, not just to LTCi policyholders. We believe this will be a great support service to families in the midst of a caregiving crisis.

Please share the launch info below. Also, we hope your distribution can join us next week to for an overview of Thrivent's member benefits program, and deep-dive on our new Caregiver Resources benefit. .

To provide you with a follow-up list of your attendees, we have made "Your Thrivent BGA" a required field at registration. Simply instruct your reps to enter your agency's name in the field and we will get you any follow-up list after the call along with any items discussed on the calls. **Please modify the text below in dark red** with your agency's name, before sharing these invitations with your team.

Thank you,

Craig Roers
Head of Marketing
Newman Long Term Care (A Thrivent company)



Introducing Thrivent's newest membership benefit to support caregivers



Video: Introducing Caregiver Resources (2:12)

Thrivent is introducing a valuable new membership benefit: **Caregiver resources from Dari by Homethrive.**

Dari offers online resources including articles, videos, blogs and checklists on topics related to aging and caregiving. Users can:

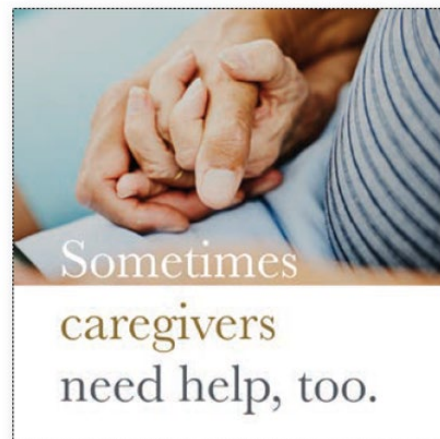
- Chat live with an expert.
- Get personalized recommendations.
- Have relevant content emailed to them.

And while other services specialize in helping clients find the best care facility, Dari focuses on supporting caregivers to help aging adults live safely and successfully in their homes as long as they can.

Behind Dari is a team of licensed, credentialed experts—called Care Guides—with years of experience helping families navigate the challenges of caregiving.

Users who want an even more personalized experience can upgrade to Dari Dedicated. For a discounted fee, they will have access to their own caregiving expert to answer difficult questions, simplify complex situations and provide emotional support.

The new benefit is available now, and clients with current membership will receive information on it this month.



Advisor Resources

- [Dari by Homethrive one page promo sheet 36343](#)
- [Membership Benefits Brochure 27388](#)

Webinar: Intro to Thrivent's member benefits, featuring the new Caregiver Resources

Thursday, October 27 at 3:00 PM [Central](#)

A unique feature of being a fraternal insurer means that Thrivent clients receive membership benefits. These resources are meant to help clients at various stages of their life journey.

While member benefits should not be used to entice the sale of a Thrivent solution, advisors should be aware of these perks available to members. This webinar will provide an overview of our member benefits in general, as well as launch our newest member benefit - Caregiver Resources from Dari by Homethrive.

Dari by Homethrive is designed to provide resources to those needing extended care, or to those providing care. A one-stop resource with meaningful and useful information to better navigate the caregiving journey. It provides robust online resources, carefully curated by Homethrive. Dari also offers support from licensed care guides, all masters-level social workers with expertise in caregiving needs.

This member benefit is not tied to LTCi ownership, but is available to all Thrivent members. Learn more in this special launch session.

This session will not be recorded. Seating is limited, so please RSVP today to secure your seat.

[Register Here](#)

IMPORTANT: At registration, when prompted for "**Your Thrivent BGA**", enter **INSERT BGA NAME**. This will allow you to receive any follow-up materials mentioned on the call.

Speakers:



Steve Sperka, FSA, CLU

Vice President of Health Products
at Thrivent

Steve Sperka, FSA, CLU, is vice president of Health Products at Thrivent. Before transitioning to Thrivent in early 2019, he spent 25 years specializing in long term care with one of the leading carriers in the industry. During that time he fulfilled roles that varied between product development, operations, and distribution. He is a Fellow of the Society of Actuaries (FSA) and a Chartered Life Underwriter (CLU).



Katie Welch

Manager, Member Activation Programs
at Thrivent

Katie Welch leads Marketing and Communications within Thrivent's membership division. A driving force behind Thrivent's approach to leveraging membership as an authentic way to introduce ideal clients to Thrivent, Katie is committed to meeting client needs and expectations through Membership experiences. Katie has been with Thrivent for 9 years, holding both roles in the corporate office and the field.

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Newman Long Term Care - A Thrivent Company